



MANISHA SRIVASTAVA

M.A. (Economics), M. Ed (With specialization in Education Technology), UGC-NET

Faculty and Incubation In charge (Edtech), AIE, Amity University

Pursuing PhD in Education from AIE, Amity University

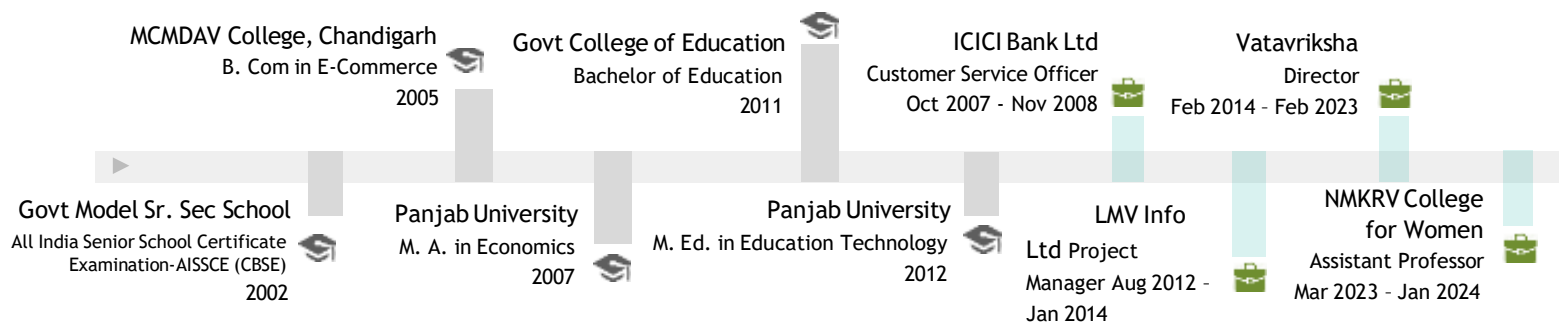
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Timeline



About me

An academically strong background, having 12 years of professional (industries, startups, corporate) and 2 years of teaching experience.

Extremely inclined towards mentoring, consulting and nurturing startup companies & research in the field of Education, Economics, Management and Entrepreneurship.

Having a strong vision of nation building through nurturing startup companies and improve education system in India.

Achievements

- BOE and BOS membership
- Internship guidance to students pursuing master's in psychology from IGNOU
- Published paper in Aruhu Kuruhi, UGC CARE-LISTED AND PEER-REVIEWED BILINGUAL JOURNAL 'ARTLOBE 2022'
- Presented paper on 'Effect of Youth Empowerment Seminar on mental health of students of secondary schools' in National Conference on 'EMERGING TRENDS AND CHALLENGES IN THE STUDY OF HUMANITIES : A MULTI DISCIPLINARY APPROACH' held on 3rd June 2022, organized by Humanities Forum, NMKRV College for Women, Bangalore, Karnataka, India.
- Edited the book 'Online and Digital Education' along with Dr. Sanjay Kumar published by E Z Education in the year 2024
- Co-Convener in the Guest Lecture on 'Perspectives on Women's Workforce Participation in the Labour Market with special reference to Nobel Laureate Claudia Goldin's views' by Dr. Salma Begum organised by the Department of Economics on 21st November 2023.
- 1st prize in quiz competition

Professional Skills

- Effective communication and interpersonal skills
- Strong managerial and leadership skills
- Strong networking with TIE, FICCI and BIRAC
- Entrepreneurial training from prestigious organizations like IISc, BIRAC, IIT, STPI and Turnip
- Understanding and working knowledge of MS-Office
- Foundational Knowledge in Education (B.Ed., M.Ed., UGC-NET), M.A (Economics), combined with Practical Training in relevant fields.
- Data Analysis, Report/paper writing, Administration, analysis of challenges faced by startups etc.

Management Skills

Skill 1 - Analytical thinking

Skill 2 - Leadership & Teamwork

Skill 3 - Project Management

Skill 4 - Administrative Skills

Skill 5 - Problem Solving

Skill 6 - Business Knowledge

References

Dr Balwinder Shukla, VC Amity University

Dr Pradeep Dhage, Innovation Director, MOE

Dr Sujata Pandey, Director, Convener, IIC, Amity University

My Numbers

14+

Years Experience

7

Achievements

Seminars , Workshops And Courses Completed For Skills Upgradation

- Ideation Workshop conducted by Dr. Rahul Kapoor and Dr. Hemang Shah and facilitated by Turnip Innovations.
- Completed course on Intellectual Property Management for Startups organized by Turnip Innovations.
- Completed 6-week Entrepreneurship Boot camp (40 hours workload) course organized by Turnip Innovations.
- Participated in the course titled "How to start your own venture" organized by MSME
- Participated in the 12th edition of India Internet Day titled 'AI Powered India : Vision and Reality' organized by TIE Bangalore.
- Participated in the Y20 Panel Discussion titled 'Climate Change and Disaster Risk Reduction : Making Sustainability a Way of Life' organized by IISc Bangalore.
- Participated in the Guest Lecture on 'The Art and Science of Negotiations'
- Participated in the 12th Asian Society of Innovation and Policy (ASIP) Conference - 2022 organized by Indian Institute of Science (IISc)
- Participated in the Two Day FDP/Workshop on 'Research Methodology and Data Analysis using SciLab' organized by Department of Biotechnology, NMKRV College for Women.
- Awarded certificate of achievement for the successful completion of the SEMrush Gurgaon Workshop
- Participated in 6 months programme (PGDBO including 3 months of theory and 3 months of internship in banking) from IFBI with distinction

Experience Chronology

NMKRV College for Women



Assistant Professor

March 2023 - Jan 2024



Roles and Responsibilities:

- Teaching subjects like Business Economics, Managerial Economics, Banking and Finance, Entrepreneur Economics, Public Finance etc.
- Research and Consultancy

Vatavriksha, a platform for consultancy (Women and Child Welfare/Education)



Director

Feb 2014 - Feb 2023



Roles and Responsibilities:

- Strategic planning
- HR and finance
- CRM and community building

LMV Info Ltd, Solution of Education



Project Manager

Aug 2012 - Jan 2014



Roles and Responsibilities:

- Strategic planning and Maintaining deadlines within budget
- CRM and community building
- Counselling of parents and children related to adolescents' problems.
- Was involved in managing sales team to build robust clientele, coordinating with technical team and higher Management, administration, study of consumer behavior and implementing strategic decisions taken on the basis of such studies.

ICICI Bank Limited



Customer Service Officer

Oct 2007 - Nov 2008



Roles and Responsibilities:

- CRM and report making
- Maintaining the AHT for the process
- Tagging client details on CRM software
- Involved in Cross Selling of the different products to different clients, acquiring new clients by generating the leads, Retaining the existing clients, Managing the front desk, Managing the cash, Managing Branch expenses, Managing the Audit

Personal Information

Father's Name : Late Revati Raman Prasad

Marital Status : Married

Date of Birth : Oct 2nd 1984

Languages : English, Hindi

I declare that the above information mentioned above is true to best of my knowledge

- Manisha Srivastava